



theorem.

JUST JOINED

What's next?!

theoremmethod.com/

Decide what email you want to use

Personal or create a new one.

Get Social! Familiarize yourself with different platforms and methods of social selling.

- ✓ Join Theorem's Facebook and Instagram Corporate Hair Specialist Pages.
- ✓ Follow [@TheoremMethod](#) on Instagram and Facebook.
- ✓ Join your team pages - ask your sponsor for details.

Take note that there are three ways to earn an income with Theorem... Decide if you would like to earn one, two or all three of these ways.

- ✓ Customers
- ✓ Preferred Customers
- ✓ Leadership

theoremmethod.com/

theorem

Define who your ideal customer is! Start creating a list of people that come to mind

- ✓ Think of people who care about their hair and appearance.
- ✓ Think of people who love styling their hair (texture, sleek, etc)
- ✓ Those who may be losing hair (medical, hormonal, autoimmune disease, etc)
- ✓ Men who may be balding.
- ✓ Those who support you.
- ✓ People who love online shopping.
- ✓ Basically anyone!

If you could work alongside anyone you know, who would it be? Jot them down!

- ✓ Who loves social media?
- ✓ Who loves hair?
- ✓ Who's looking to have fun!
- ✓ Who would you love to travel with?
- ✓ Who could use this opportunity?

Reach out to them! Share your excitement with them and why they would be the perfect fit.

Tell them why you thought of them for this amazing opportunity.

Get familiar with the website and with your back office!

There are videos at www.theoremhq.com to guide you through the various tools in addition to graphics and compensation plan.

Try the product! Fall in love with it and share your personal testimony with your friends, family, and network! People want to hear from you and know your story.

This is the best way to introduce your business. It opens the door for people to ask you what you are using!

Set goals!

Personal goals are huge! They can be daily, weekly, monthly, etc. Who are you wanting to connect with?

* Utilize the Power of 10 worksheet.



**Have Fun &
Get Creative!**

theoremmethod.com/

Before My Products Arrive.

Create a list of who you know that would love Theorem products.

Work with your Sponsor to prepare a plan of how you'll use Social Media to market your new business and decide what methods you'll use. We suggest both Instagram and Facebook be a big part of your new business.

Start telling a few of your closest friends what you are doing and how excited you are to share this with them. When you are excited, they will be too!

Take a few "before" pics of your hair to save for some posts you'll do once you are using the products.

Order sample containers for Density Conditioning Mask... you'll be glad you did!



My Pretty Little Box Arrived.

- ✓ Take a few pics of the adorable packaging and how it arrives.
- ✓ Shoot a quick unboxing video.
- ✓ Post the pics and unboxing on social media.
- ✓ Use the products immediately! Follow the instructions on the bottle for your specific hair type.
- ✓ Make some samples of Denisty to share.

Ready to Rock and Roll.

Share, share share: pictures, testimonial, videos about your thoughts on the product.

Once you have used the products a few times, start posting before and after pictures periodically. Also include your customers photos & testimonials.

Reach out in your community (social networks, friends & family, friends you works with, etc) via social media or texts to let them know how great Theorem is!

Prepare a few key points to send as a response to questions, comments, etc. from your posts. Your Sponsor or Leader will be happy to share some popular responses with you.

Use the “Power of 10” to connect with potential Customers & Hair Specialists.

When a Customer purchases from you, it’s a good idea to share the “How to use Our Products” video. You can find this on the theorem HQ site.

theorem.

Power of 10.

10 New Customers.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

10 Samples to Send.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

10 People to Share the Opportunity With.

Invite them to our “Learn About Theorem” Zoom call or to check out the website! and/or set up a one-on-one conversation with them. (It's okay to ask your Sponsor to join too.)

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

10 Follow-Ups.

What else can I help a current Customer or Specialists with.

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |